

## **Editor's Note**

### **Health Communication for Enhanced Resilience: Insights from MHM2024**

The current issue of the Journal of MHM (vol 2. No. 4) is dedicated to the theme "Health Communication for Enhanced Resilience," which was the theme of the 7th International Conference on Medicine, Humanity and Media (MHM2024). This issue showcases selected content from the conference, demonstrating the enduring value of the MHM structure (Medicine-Humanity-Media) in health communication research.

The focus on health communication for enhanced resilience is particularly timely and relevant in our current global context. As we continue to navigate the aftermath of the COVID-19 pandemic and face ongoing health challenges, the importance of effective communication during public health crises has never been more apparent.

This issue brings together a collection of articles that includes both regular submissions and selected works from MHM2024. The diversity of these papers reflects the multifaceted nature of health communication research and its relevance to contemporary health challenges. We also feature conference proceedings and invited lectures that offer valuable insights into cutting-edge research and methodologies in health communication.

We invite readers to engage deeply with the contents of this issue. Consider how these findings, methodologies, and insights might be applied to improve health communication strategies in various contexts, particularly during public health events.

It is worth noting that in the upcoming issues, we will continue to feature selected papers from MHM2024, further exploring the rich content presented at the conference.

We extend our sincere gratitude to all the contributors to this issue. We hope that it will stimulate further research, discussion, and innovation in the vital area of health communication, ultimately contributing to more resilient and responsive health systems.

## 编者按

### 以增强韧性为目标的健康传播：MHM2024 会议洞见

本期《医学、人文与媒体杂志》（第 2 卷第 4 期）以“以增强韧性为目标的健康传播”为主题，这也是第七届医学、人文与媒体国际学术研讨会（MHM2024）的核心议题。本期展示了会议的精选内容，再次彰显了 MHM 结构（医疗-人文-媒介）在健康传播研究中的持久价值。以增强韧性为目标的健康传播主题在当前全球背景下尤为及时和相关。在我们继续应对新冠疫情后续影响并面临持续健康挑战的当下，公共卫生危机中有效沟通的重要性比以往任何时候都更加凸显。

本期汇集了常规投稿和 MHM2024 会议的精选论文。这些论文的多样性反映了健康传播研究的多面性及其对当代健康挑战的相关性。我们还收录了会议记录和特邀讲座，为健康传播领域的前沿研究和方法学提供了宝贵见解。

我们邀请读者深入探讨本期内容。思考如何将这些发现、方法和见解应用于改善各种情境下的健康传播策略，特别是在公共卫生事件中。

值得注意的是，在接下来的几期中，我们将继续刊登 MHM2024 会议的精选论文，进一步探索会议上呈现的丰富内容。

我们向所有为本期做出贡献的作者表示诚挚的感谢。我们希望本期能够在健康传播这一重要领域激发更多的研究、讨论和创新，最终助力构建更具韧性和响应能力的健康系统。